

# Ready to be part of something big in retail?

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**JOIN US. REAL CHANGE HAPPENS  
WHEN WE WORK TOGETHER.**

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# The National Retail Federation is committed to helping retail go further.

## WHY JOIN?

NRF membership means you and your colleagues are part of the organization that speaks for the nation's largest industry. This diverse community has exclusive access to premier data, economic forecasts, industry experts and grassroots alerts.

Membership is company-wide and open to each employee. NRF can help advance your company with our retail resources and programs.

We have more than 100 years of experience championing the people and policies that fuel success for retailers, the jobs they create and the lives they impact.

**Simply put, we are stronger together.**

# Covenying retail leaders and executives to help shape the industry.

**NRF has 40+ committees and councils just for members. These groups provide the perfect platform to increase their networks, share ideas, establish best practices, grow their careers and prepare testimony for Congress.**

From the CIO Council and Strategic Supply Chain Council to the Taxation Committee and LP Council, these groups bring industry visionaries and leaders together to explore new possibilities and make their voices heard.

**NRF offers [councils and committees](#) covering a wide range of functional roles and industry topics, including:**

- CIO Council
- Digital Council
- Diversity & Inclusion Working Group
- Financial Executives Council
- General Counsels Forum
- International Trade Advisory Committee
- IT Security Council
- Loss Prevention Council
- Marketing Executives Council
- Policy Council
- Privacy Working Group
- Strategic Supply Chain Council
- Sustainability Council
- Talent Acquisition Group
- Taxation Committee

## **NRF CONNECT: A TOOL JUST FOR COUNCILS AND COMMITTEES**

NRF Connect is a private collaboration platform designed specifically for NRF council and committee members. Members are able to share best practices, source innovative answers to pressing questions and stay up to date on retail trends and policies.



# NRF members get more.

Your company has unlimited opportunities with [NRF membership](#). There is something for everyone in your company, regardless of title or functional area. Our strategic programs are designed to maximize your company's ROI and help move the industry into the next era of retail.

### **NRF Member Virtual Briefings**

This [retail member benefit](#) provides customized virtual briefings tailored to industry area, interest and needs. Topics can include consumer and holiday research, trade policy, cybersecurity risks in retail, operating during COVID-19 and more.

### **NRF Research**

NRF keeps you and your company at the forefront of the latest consumer research, economic forecasts and retail trends. Joining NRF means your company can stay ahead with access to [exclusive research reports](#) and benchmarking surveys to help make data-driven decisions.

### **NRF Cyber Risk Exchange**

This digital platform provides [cyber retail members](#) the ability to share and receive threat intelligence and collaborate with their peers and U.S. government agencies to mitigate cyber threats.

### **NRF On Demand**

Our video platform provides an all-access pass to all employees at member companies. Members can watch [top-rated content](#) from industry-leading events and unique programs at any time and on any device.

### **NRF Retail Law Resource Center**

The [Retail Law Resource Center](#) is a hub for in-house retail counsel to learn the latest strategies for guiding and advising organizations. Regularly updated resources include: NRF Ligation Risk Tracker, Retail Litigation Headquarters, Retailer Workplace Harassment Training Courses, benchmarking surveys, COVID-19 return to office resources and more.

### **NRF Operation Open Doors**

NRF Operation Open Doors provides guidance and tools for members to use as they continue to operate safely as we emerge from the COVID-19 health crisis. Areas of guidance include logistics, safety issues and bringing employees back to the office.

### **NRF Foundation's RISE Up Trainings**

#### **[RISE Up](#) conflict prevention trainings**

The retail operations and customer conflict prevention credentials utilize best practices from large retailers to support training for front-line retail employees on how to safely navigate conflicts within the store. In addition, this training provides crisis prevention strategies.

#### **RISE Up Warehouse, Inventory and Logistics certificate**

This new training course was developed in collaboration with the Association for Supply Chain Management Foundation. This industry-recognized credential meets the growing need for skilled supply chain, logistics, distribution and transportation employees.

NRF retail member companies are exclusively eligible to receive **10 FREE** passes per training credential program.

# Exclusive member discounts for NRF events.

NRF provides teams from retail member companies exclusive access to top industry [events](#) featuring retail thought leaders and innovators.

With year-round events and content, you can hear directly from retail experts as they offer strategic insights and best practices to help propel brands forward.

**NRF**<sup>®</sup>  
**2023**  
RETAIL'S  
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NEXUS

# The company we keep means business.

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## JOIN TODAY!

Connect with our membership team, schedule a call to learn more or ask how we can help your company at [membershipinfo@nrf.com](mailto:membershipinfo@nrf.com).

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