

Ready to be part of something big in retail?

**JOIN US. REAL CHANGE HAPPENS
WHEN WE WORK TOGETHER.**

INDUSTRY PARTNER MEMBERSHIP GUIDE

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The National Retail Federation helps retail and the industry go further. We are the leading voice and resource for retailers every day.

WHY JOIN?

NRF membership means your company is part of a community of 16,000+ member companies, encompassing **thousands of leading retailers and industry professionals**. Membership is company-wide and open to every employee.

NRF members are provided with **unique networking** opportunities to promote their brands to thousands of diverse retailers in our community. Members can utilize **event discounts** to attend the biggest event in the retail industry, Retail's Big Show.

As the world's largest retail trade association, we have more than 100 years of experience championing people and policies that fuel success for the retail industry. Simply put, we are stronger together.

As the world's largest trade association, NRF helps elevate your brand within the retail industry.

NRF [sponsorships reach](#) more than 100,000 retail industry professionals virtually and in person. Explore exclusive opportunities below.

RESOURCES AND VIRTUAL PROGRAMS

- NRF Insider
- NRF Cybersecurity Program
- NRF Supply Chain Lunch and Learn Series
- NRF Retail Reimagined Webinar series

IN-PERSON EVENTS

- Retail's Big Show
- NRF Retail Law Summit
- NRF Supply Chain 360
- NRF PROTECT
- NRF Nexus
- NRF Retail Advocates Summit

Exclusive member benefits, programs and tools.

Your company has unlimited opportunities with [NRF membership](#). There is something for everyone in your company, regardless of title or functional area.

White Paper Library

Members are invited to submit research and [white papers](#) for consideration.

NRF On Demand

Our [video](#) platform provides an all-access pass to all employees at member companies. Members can watch top-rated content from industry-leading events and unique programs at any time and on any device.

NRF Insider

NRF's member newsletter deploys monthly to thousands of member companies and leading retail organizations. NRF Insider sponsorship opportunities include a sponsored ad that will get your brand noticed by thousands of dedicated members.

Retail Reimagined

NRF's Retail Reimagined webinar series helps retailers navigate retail's path forward.

[Sponsors](#) will have direct access to retail decision-makers at the director level and above, including marketing, digital, merchandising, operations, finance, DE&I and CSR roles. Sponsor benefits of this series include multiple branding opportunities include targeted retail audiences across email and NRF's newsletter reaching 40,000+ retail professionals.

NRF Associate Member Council

NRF has a council just for industry partners, the [Associate Member Council](#). The council provides networking opportunities, best practice benchmarking and collaboration on NRF's engagement with all industry partner members.

NRF Research

NRF keeps you and your company at the forefront of the latest consumer [research](#), economic forecasts and retail trends. Joining NRF means your company can stay ahead with access to exclusive research reports and benchmarking surveys to help make data-driven decisions.

NRF members get more.

Save **thousands of dollars** on your NRF event expo and sponsorship packages!

NRF Events	NRF Members save an average of
Retail's Big Show	\$4,000 - 5,000 per booth for 20 X 20 booths and larger and \$1,000 per person on full conference passes; members can also purchase up to 8 passes versus a limit of 3 for non-members!
NRF PROTECT	\$1,000 per company exhibit
NRF Supply Chain 360	\$1,000 per company exhibit
NRF Nexus	\$2,500 per company sponsorship
NRF Retail Law Summit	\$2,500 per company sponsorship
NRF webinars	\$2,500 per webinar sponsorship

Start a conversation with NRF's Membership team today to learn more about member benefits, discounts and ROI.

See how your company can utilize these exclusive savings and build long-lasting partnerships with retailers.

Connect with the NRF membership team at membershipinfo@nrf.com.

COMPANY/PARENT COMPANY _____

ADDRESS 1 _____

ADDRESS 2 _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____

PHONE _____ FAX _____

EMAIL _____

WEBSITE _____

ANNUAL SALES VOLUME _____

CONTACT NAME _____

JOB TITLE _____

SIGNATURE _____ DATE _____

I would like to receive communication from National Retail Federation ("NRF") about National Retail Federation and its membership activities, benefits, events and other marketing updates in the following manner selected below:

☐ By email ☐ By phone ☐ By postal mail

☐ NRF may also share my contact information with trusted partners so they can contact me about products or services that may interest me.

I can stop receiving this information by emailing NRF at GDPR@nrf.com or unsubscribing via links in emails.

INDUSTRY PARTNER MEMBERSHIP DUES

Companies who provide goods and services to other businesses, such as equipment manufacturers, software developers, consultants, wholesalers, financial institutions and internet service providers.

Under NRF's bylaws, each member must pay dues based on total sales volume as reported in the most recent fiscal year.

Dues Class	Sales Volume/Billings	Dues
B	Under \$10,000,000	\$2,500*
B1	\$10,000,001 - \$50,000,000	\$3,500
B2	\$50,000,001 - \$100,000,000	\$5,000
B3	\$100,000,001 - \$200,000,000	\$6,000
B4	\$200,000,001 - \$500,000,000	\$7,000
B5	\$500,000,001 - \$2 billion	\$8,000
B6	Over \$2 billion, up to \$10 billion	\$9,000
B7	Over \$10 billion	\$10,000

Companies principally engaged in retailing are eligible for membership in the Federation. Under NRF's bylaws, each member must pay dues based on total annual sales volume as reported in the most recent fiscal year. Total sales must include sales received from all retail operations including stores, catalogs, online stores and franchise fees. For federal income tax purposes, dues payments to the National Retail Federation are not tax deductible as a charitable contribution. In addition, the Omnibus Budget Reconciliation Act of 1993 includes a provision denying a tax deduction for lobbying activities conducted by trade associations such as NRF. NRF estimates substantially all dues received are nondeductible.

PAYMENT INFORMATION

Checks: please make checks payable to:

National Retail Federation
PO Box 823953
Philadelphia, PA 19182-3953

Note: All checks must be drawn on a U.S. Bank in USD Funds

Wire transfers: for details please email your request to: wiretransfer@nrf.com

☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER

CARD NO _____

EXP DATE _____

AMOUNT _____

CARDHOLDER NAME _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____

AUTH SIG _____

National Retail Federation

1101 New York Avenue NW • Suite 1200 • Washington, DC 20005

Phone: 202-783-7971 • Fax: 866-223-5383

EIN# 13-5582627

Advertising Agencies, Radio, TV, Newspapers M	\$500
Universities and Educational Institutions U	\$1,000
EI	\$150

NATIONAL TRADE ASSOCIATIONS WITH REVENUE

Dues Class	Sales Volume/Billings	Dues
XN1	Under \$250,000	\$400
XN2	\$250,001 - \$500,000	\$600
XN3	\$500,001 - \$750,000	\$800
XN4	Over \$750,000	\$1,000

Local Business Organizations and Chambers of Commerce
AE

\$100

*If your company is less than 2 years old and under \$2M in revenue please contact the NRF membership department: 202-783-7971 or membershipinfo@nrf.com.

For more information, contact membershipinfo@nrf.com or 202-783-7971.

The company we keep means business.

JOIN TODAY!

Connect with our membership team, schedule a call to learn more or ask how we can help your company at **membershipinfo@nrf.com**.



nrf.com/membership | 202-783-7971